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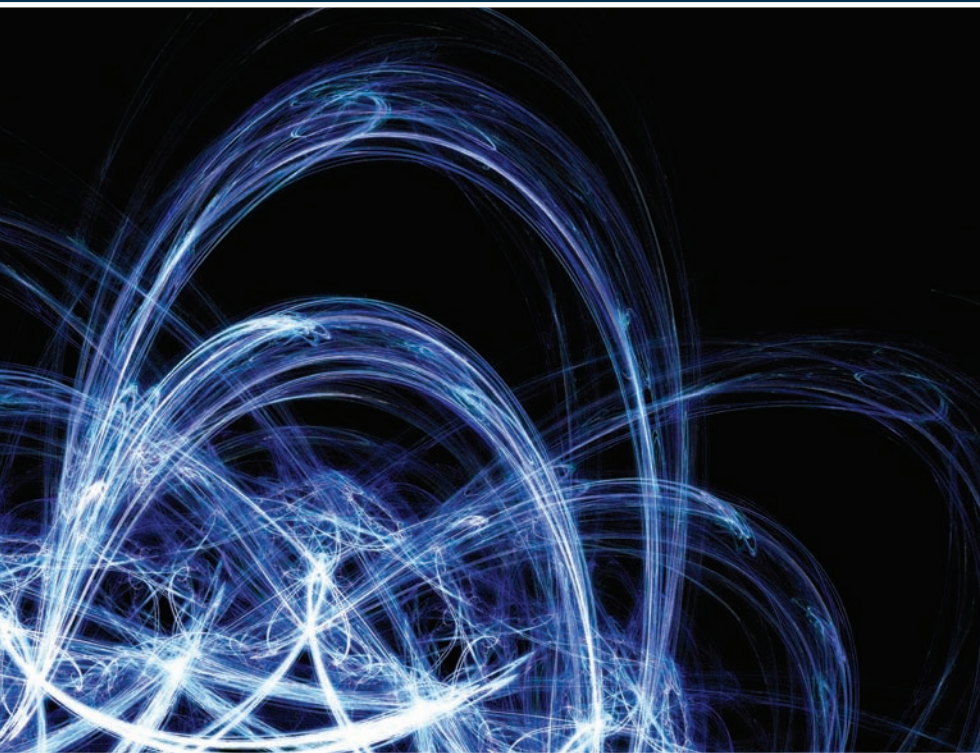
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# Clean Energy Investments Forum 2009

## Renewables, energy efficiency and clean coal

Houston, April 20 & 21



- Top-level speakers – benefit from their first-hand experience and discuss with them the risks and opportunities of investing in the clean energy markets
- Packed agenda in a highly interactive format with many panel discussions and extended Q&A sessions
- Superb networking – meet a unique cross-section of key industry players and build profitable partnerships

"Thank you for organising such a great conference. Not only did it add such tremendous value to the attendees, but clearly it has such a positive and far-reaching impact in addressing climate change."

Marc Oppenheim, Sagana Bay Capital

Attend to explore the drivers and barriers to market growth, innovative strategies for investing in clean energy, and tools for managing risk and sourcing capital in the current tough economy.

#### KEYNOTE ADDRESSES FROM:

**Michael Eckhart**, *President, ACORE*

**Lawrence E Starfield**,  
*Acting Regional Administrator,  
Environmental Protection Agency (EPA)*

**Cris Eugster**, *Chief Officer for Sustainable  
Growth, Office of the Mayor of Houston*

#### 25+ industry experts including:

- **Matt Cheney**, *CEO, MMA Renewable Ventures; Board of Directors, Solar Energy Industries Association (SEIA)*
- **Jiong Ma**, *Principal, Braemar Energy Ventures*
- **Jack Robinson**, *President & CIO, Winslow Management Company, LLC*
- **Gia Schneider**, *Partner, EKO Asset Management Partners*
- **Jigar Shah**, *Founder & Former CEO, SunEdison; Member of the Board, Greenpeace USA*
- **Carol Tombari**, *Manager, Stakeholder Relations, National Renewable Energy Laboratory*
- **Pablo A. Vegas**, *President and Chief Operating Officer, AEP Texas*
- **Richard Williams**, *Strategy and M&A, Energy Future Holdings*
- **Raymond Wood**, *Head of US Power and Renewable Energy Business; Co-Head of Alternative Energy Group, Credit Suisse*

and many more . . .

Supporters



Discover the most promising investment opportunities in the clean energy markets!

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# Clean Energy Investments Forum 2009

## Renewables, energy efficiency and clean coal

### Day One Monday April 20

**8.00** Registration & networking breakfast

**8.45** Opening of conference & chairman's welcome address

**9.00**  **KEYNOTE ADDRESS: Reviewing the current state of the renewable energy industry and emerging developments in clean energies**  
**Michael T. Eckhart, President, American Council on Renewable Energy (ACORE)**

**9.30 Policy outlook for clean energy: federal and state regulations, tax incentives and subsidies**  
Review the latest policy and regulatory developments in renewable energies, energy efficiency and clean coal – including the provisions of the new economic stimulus package, the proposed American Renewable Energy Act, and other potential initiatives from the new administration – and learn what these mean for the investor landscape.  
*Speaker to be confirmed*

*"Obama's administration will be well equipped to tackle the challenge of building a new clean energy future that preserves the climate while revitalizing our economy."*  
**Eileen Claussen, President, Pew Center on Global Climate Change**

**10.10** Morning break & networking

**10.40 PANEL SESSION: Biomass and biofuels**

- The outlook for the U.S. ethanol market
- First-generation vs. next-generation biofuels, including algae
- Liquid biofuels, solid biomass and biogas:
  - Experiences from the German biogas market
- Investing in energy created from forestry, animal and construction waste

**William Holberg, Chairman, Biomass Coordinating Council (ACORE)**  
**George Parker, Managing Partner, Green Partners, LLC**  
**Will Thurmond, Chairman, Research & Development, National Algae Association**  
*Speaker to be confirmed, Renewable Fuels Association*

**12:10** Lunch & networking

## About the conference

Environmental Finance Publications has an unequalled reputation for providing independent, incisive analysis that is relied on by countless senior decision makers across the world – in print, online, and at our conferences. Our superior conferences are underpinned by the specialist intelligence derived from publishing market-leading magazines and newsletters. The **Clean Energy Investments Forum 2009** has been created by drawing on our numerous contacts –

**1.40 PANEL SESSION: Wind**

- Examining the drivers for developing and exploiting wind energy, and the implications of the Production Tax Credit (PTC) extension
- Determining the wind sector's capacity for new power generation and sustained growth
- Overcoming the key barriers to market growth, such as supply chain constraints and safety issues
- Measuring the potential for further financial and technological innovation

**Mark Ahlstrom, CEO, WindLogics**  
**Richard Williams, Strategy and M&A, Energy Future Holdings**  
**Raymond Wood, Head of US Power and Renewable Energy Business; Co-Head of Alternative Energy Group, Credit Suisse**

*"They (renewable energy projects) will continue to flourish irrespective of the general economic trends".*  
**Stuart Caplan, Partner, White & Case**

**3:00** Afternoon break & networking

**3.30 PANEL SESSION: Energy efficiency**

- Supply side perspective
- Demand side perspective – issues for energy users; demand-side management (DSM) technologies

**Carol Tombari, Manager, Stakeholder Relations, National Renewable Energy Laboratory**  
**Pablo A. Vegas, President and Chief Operating Officer, AEP Texas**

*"In terms of energy efficiency, we expect the market to continue developing as the credit crunch bites harder."*  
**Gary Parke, CEO, Evolve Energy**

**4:30 PANEL SESSION: Clean coal**

- Investment considerations
  - Developments in capture and storage
- Michael Moore, VP, External Affairs, Blue Source**  
*Additional speakers to be confirmed*

**5.30** Chairman's closing remarks

**5.40** Networking drinks reception

our own award-winning journalists, top-level specialists and industry pioneers from a broad range of organizations worldwide.

The Forum has been created in a highly interactive format – crammed with panel sessions – so that you will be able to discuss fully the risks and opportunities in renewable energy, energy efficiency and clean coal investments with the speakers and other participants.

# Clean Energy Investments Forum 2009

Renewables, energy efficiency and clean coal



## Day Two Tuesday April 21

8.15 Registration & networking breakfast

8.45 Opening of conference & chairman's welcome address

9.00 **KEYNOTE ADDRESS: Recent environmental initiatives in the Texas region and the implications for clean energy investments**



**Lawrence E. Starfield,**  
*Acting Regional Administrator,*  
**Environmental Protection Agency (EPA)**

9:30 **KEYNOTE ADDRESS: View from the City of Houston on clean energy innovation & investment opportunities**



**Cris Eugster, Chief Officer for Sustainable Growth,**  
**Mayor's Office, City of Houston**

10.00 Morning break & networking

### 10:30 **PANEL SESSION: Solar**

- Drivers & constraints for solar innovation & investment
- Policy issues and current regulatory framework
- Emerging technologies: thin-film, silicon PV, distributed PV, CPV, CSP
- Identifying viable investment opportunities
- Market forecast: factors impacting future growth and demand, including the long term implications of the Investment Tax Credit extension

**Matt Cheney, CEO, MMA Renewable Ventures; Board of Directors, Solar Energy Industries Association (SEIA)**  
**Jim Rexroad, Associate Director, Macquarie Cook Power**  
**Jigar Shah, Founder & Former CEO, SunEdison;**  
**Member of the Board, Greenpeace USA**

### 11.40 **PANEL SESSION: Geothermal**

- Current size of the market and potential for future growth
- Managing risks in geothermal project finance
- Impact of the stimulus package on investment opportunities in the geothermal sector
- Emerging geothermal technologies

**Peter Gross, President,**  
**Energy America Geothermal Power Division**  
*Additional speakers to be confirmed*

*"The forecast for the U.S. market probably looks the best it's ever looked."*

**Roger Efirid, President, SunTech America;**  
**Chairman, Solar Energy Industries Association (SEIA)**

12.30 Lunch & networking

### 2.00 **PANEL SESSION: Clean energy financing**

- Project finance for clean energy: financing options and sources of capital
- Debt financing
- Equity investing
- Venture capital in the cleantech sector
- Risk management strategies
- Role of RECs in stimulating capital flow and helping to finance clean energy projects: voluntary vs. mandatory REC markets

**Timothy D. Juliani, Senior Markets & Business Fellow,**  
**Pew Center on Global Climate Change**  
**David Kandolha, Co-Founder, Akeida Capital**  
**Management, LLC**  
**Gia Schneider, Partner,**  
**EKO Asset Management Partners**

3.30 Afternoon break & networking

### 3.50 **PANEL SESSION: The future for clean energy investing**

- Assessment of clean energy market drivers
- Barriers and constraints
- Identifying potential growth sectors
- Examples of successful deals and partnership strategies
- M&A activity and industry consolidation

**Craig W. England, Managing Director & President,**  
**England & Company**  
**Jiong Ma, Principal, Braemar Energy Ventures**  
**Jack Robinson, President & CIO,**  
**Winslow Management Company, LLC**

*"Environmental markets are set for explosion, and so the credit crunch is a short-term market condition and not a determinant of where environmental markets will go."*

**Mark Hoskin, Partner, Holden & Partners**

5.00 End of conference

## Who should attend

- Investors & fund managers: private equity; VC; hedge funds
- Investment banks & brokers • Utilities & energy companies
- Clean energy project developers & financiers
- Corporations seeking to reduce their emissions
- Environmental think tanks, consultants & advisory firms
- Government & regulatory bodies • "Green"/ethical investors
- Industry associations & investor coalitions
- Insurance companies • Law firms • Manufacturers
- Exchanges • Technology providers

## What previous attendees have said

*"I benefitted substantially from attending the Forum. I learned a great deal of new information regarding emerging issues in the field."*

**Myra Frazier, Attorney, American Bar Association**

*"Very important update on the situation in the US prior to America rejoining the international climate change community."*

**Rodney White, Professor, University of Toronto**

*"Your speakers were top rate, the venue impeccable, and the quality of networking invaluable."*

**Trevor Giles, Managing Director, Blue Marble Capital Partners**

# Clean Energy Investments Forum 2009

Houston, April 20 & 21

## REGISTRATION FORM

### Rates

Number of delegates	Early Bird rate by March 20 2009	Full rate from March 21 2009
1-2	<input type="checkbox"/> \$1350.00	<input type="checkbox"/> \$1450.00

**Bring your team – buy two places, and get one free!**

*Environmental Finance Publications* subscribers/past delegates – single delegate rates PLUS a further \$150 discount from the total bill.

Academic/not-for-profit institutions in the environment sector/organizations in developing countries 50% discount from the full rate above

Only one discount per conference delegate may be claimed.

### Organization details

Organization \_\_\_\_\_

Address 1 \_\_\_\_\_

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Town/City \_\_\_\_\_ County/State \_\_\_\_\_

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### Payment details

Please note that payment should be received at least one week prior to the conference to ensure your place and admission.

**Cheque** - please make payable to "Fulton Publishing" and ensure the delegates' names are written on the back along with the conference code CEIF09.

**Credit card** - please debit my  VISA  MASTERCARD  AMEX

Card number

Expiry date     Security code

(Last three digits on reverse of card, four for AMEX)

Billing name/address if different from above \_\_\_\_\_

**Bank transfer** - Account name: Fulton Publishing Ltd. Account number: 68483622.

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From time to time we make parts of our mailing list available to carefully selected organizations whose products may be of interest to you. If you would prefer not to receive such mailings, please tick this box.

### How to register

**WEBSITE** The easiest way to register is online at: [www.environmental-finance.com](http://www.environmental-finance.com) Please quote brochure ref.

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### Fax/e-mail & tel bookings

Your place will be confirmed on receipt of payment.

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Mr/Mrs/Ms/Dr \_\_\_\_\_ First name \_\_\_\_\_

Last name \_\_\_\_\_

Position \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### 2nd delegate details

Mr/Mrs/Ms/Dr \_\_\_\_\_ First name \_\_\_\_\_

Last name \_\_\_\_\_

Position \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### 3rd delegate details **FREE!**

Mr/Mrs/Ms/Dr \_\_\_\_\_ First name \_\_\_\_\_

Last name \_\_\_\_\_

Position \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Venue/Accommodation

**Hilton Houston Post Oak, 2001 Post Oak Blvd  
Houston, Texas 77056-4401, USA**

**Tel: 1-713-961-9300 Fax: 1-713-623-6685**

We have negotiated a special room rate with the hotel of \$179.00 (excl taxes). To get the preferential rate, reservations must be made before March 30, 2009. Please remember to quote reference "Environmental Finance Conference". Breakfast is not included, but continental breakfast will be served at the conference from 8.00 am on both April 20&21. As reservations are based on a space-available basis, please secure your room as soon as possible. To reserve, please contact the Hilton at 800-245-7299.

### Documentation

Additional sets of documentation, at US\$350 incl. p&p, can be ordered by faxing the registration form to +44 (0)20 7251 9161 clearly marking *Documentation Only* at the top of the form.